

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Re: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that based on the recommendation of Nomination & Remuneration Committee, the Board of Directors at its meeting held today i.e. August 29, 2024 has approved the appointment of the following Directors, subject to the approval of shareholders at the ensuing Annual General Meeting:

S. No.	Name of the Director	Designation	Term
1.	Mr. Sanjiv Kumar Chaudhary (DIN: 06525007)	Independent Director	Five years
2.	Mr. Charles Yong Jien Foong (DIN: 08160891)	Non-Executive Director	-

The appointment, if approved by the shareholders, shall be effective from October 1, 2024.

None of the Directors is debarred from holding the office of director by virtue of any SEBI order or of any other authority.

Further, Mr. Vipul Kedia (DIN: 08234884) has expressed to resign from the post of Executive Director with effect from October 1, 2024, to focus on key areas of business. The Board of Directors have approved the same. However, he shall continue to be a part of the Senior Management.

The meeting commenced at 03:30 p.m. (IST) and concluded at 04:25 p.m. (IST).

The relevant details as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular ref SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are given in Annexure A.

The Resignation letter as received from Mr. Vipul Kedia is also enclosed.

Submitted for your kind reference and records.

Affle (India) Limited



Thanking you,

For Affle (India) Limited

Parmita Choudhury
Company Secretary & Compliance Officer

Encl: As above

Affle (India) Limited

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Communication Office | 8th floor, Unitech Commercial Tower - 2, Sector - 45, Gurugram - 122003, Haryana
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Annexure A

S. No.	Particulars	Mr. Sanjiv Kumar Chaudhary
1.	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment as an Independent Director.
2.	Date of appointment/ cessation and term of appointment	Appointment shall be effective from October 1, 2024, subject to the approval of the shareholders. Mr. Sanjiv Kumar Chaudhary shall be appointed for a period of five years, not liable to retire by rotation.
3.	Brief Profile	<p>Mr. Sanjiv Kumar Chaudhary is an experienced finance professional. He is a practicing Chartered Accountant with over 42 years of rich experience in India and domestic/ international tax advisory and consulting including transfer pricing & taxation of cross border transactions.</p> <p>He has worked closely with Senior legal counsel for matters in the Supreme Court & High Court. He has handled corporate tax and expatriate engagements in both advisory and compliance matters, including compensation structuring, Foreign Exchange regulations, Employee Stock Option Plans and worked on both inbound expatriates and outbound assignees in respect of various Indian and overseas Companies.</p> <p>He was earlier a Partner in the Tax and Regulatory practice of BSR & Co. LLP (Sub licensee of KPMG) for more than two decades and worked with RSM & Co. and PwC in tax practice from 2006 to 2009. He has served as a Board Member of International Ethics Standard Board for Accountants (IESBA) – an independent standard setting board that develops and issues, in the public interest, high-quality ethical standards and other pronouncements for professional accountants worldwide, for a period of 5 years from 2019 till December 2023. He is also an Insolvency Professional from Insolvency and Bankruptcy Board of India Law Graduate and CPA Australia.</p>
4.	Disclosure of Relationships between Directors	Not related to any Director

Affle (India) Limited

S. No.	Particulars	Mr. Charles Yong Jien Foong
1.	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment as a Non-Executive Director.
2.	Date of appointment/ cessation and term of appointment	Appointment shall be effective from October 1, 2024, subject to the approval of the shareholders.
3.	Brief profile	<p>Mr. Charles Yong Jien Foong joined Affle in 2006. With over 20 years of experience, he leads all R&D and Technology efforts for Affle's platforms as its Chief Architect & Technology Officer. His team of engineers is responsible for building multiple Big Data and AI driven platforms at Affle. Charles also plays an active role to coach the lead architects at Affle on the innovation development lifecycle processes. He is a telecom industry veteran and an experienced technologist with over 20 years of consulting and programming design experience. He is an alumnus of Monash University in Australia.</p> <p>Mr. Charles also served as a Non-Executive Board member of Affle (India) Limited from June 16, 2018 to May 31, 2020.</p>
4.	Disclosure of relationships between directors	Not related to any Director.

S. No.	Particulars	Mr. Vipul kedia
1.	Reason for change viz. appointment, resignation, removal, death or otherwise	Resignation from the post of Executive Director
2.	Date of Appointment /Cessation (as applicable) & terms of appointment	Cessation shall be effective from October 1, 2024
3.	Brief profile	Not Applicable
4.	Disclosure of relationships between directors	Not Applicable

Affle (India) Limited

August 29, 2024

To
The Board of Directors
Affle (India) Limited
A47 Lower Ground Floor,
Hauz Khas, Off Amar Bhawan,
New Delhi-110016

Sub: Resignation from the post of Executive Director

I, Vipul Kedia, hereby tender my resignation from the post of Executive Director, effective from the date as may be approved by the Board of Directors, to focus on key areas of business.

I confirm that there are no material reasons for my resignation other than those mentioned above.

Thanking You

A handwritten signature in blue ink, appearing to read 'Vipul', is written above a horizontal line.

Vipul Kedia
DIN: 08234884